

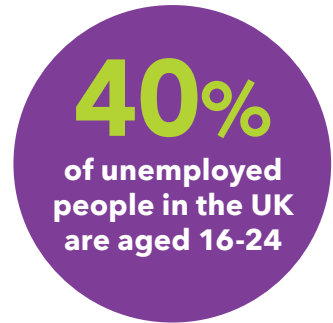


## WE EXIST TO INSPIRE YOUNG PEOPLE TO CHANGE THEIR LIVES THROUGH A POSITIVE ENCOUNTER WITH THE WORLD OF WORK.

In a time of 'full employment' it is not acceptable that 16-24 year olds are three times more likely to be unemployed.

Young people are often trapped in a 'no job, no experience' cycle which stops them getting onto the career ladder. However, society cannot leave behind the 790,000 young people who find themselves not in education, employment or training (NEET).

Employers are in a unique position to bring about lasting change - by creating opportunities that can unlock the potential of young people and mitigate against the economic cost of youth unemployment in the UK.



*"Training our young people and helping them into work must be an imperative for all businesses that want to succeed."*

*"Through Movement to Work, we are able to provide the experience, skills and confidence to help young unemployed people support themselves, their communities and ultimately society as a whole."*

**Ivan Menezes**  
CHAIRMAN OF MOVEMENT TO WORK & CEO OF DIAGEO PLC.



## WHO ARE WE?

We are a not-for-profit coalition of the UK's leading employers – aiming to level the playing field for young people by removing barriers to employment through quality work placement opportunities.

The head, heart and soul of our Movement is simple: we believe in the talent of young people; we believe that everyone deserves a chance regardless of background; and we believe that business flourishes when it engages a diverse workforce.

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## WHY DELIVER A WORK PLACEMENT SCHEME?



**Development of current employees** by providing opportunities to further their skills in line management, public-speaking and mentoring through public speaking.



**Building a sustainable and diverse talent pipeline** by accessing an untapped, loyal and motivated resource that is currently being overlooked.



**Become recognised as an employer that creates opportunities** for young people and stimulates social mobility.



**Development of current employees** by providing opportunities to further their skills in line management, public-speaking and mentoring through public speaking.

## WHY DO IT WITH MOVEMENT TO WORK?



**A committed specialist resource** - we provide organisations with the direction and expertise to make a real difference. We advise on methods of sourcing talent and placement models that can make your schemes more effective.



**Our model works** – through the Movement to Work initiative over 70,000 work placements have been completed to date, with over 50% of young people progressing into jobs, apprenticeships or returning to education.



**A national network of organisations** that shares and drives innovation.



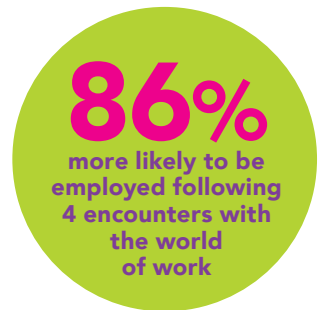
**An amplified and respected voice** collectively representing the business community at a national level. Campaigning on key policy matters and working with Government on the Transition to Work programme.



**A flexible approach** allows for an easy alignment with existing CSR policies and pre-employment initiatives.



For more information contact  
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